# *\*\*\*Please fill the application form on page 3*

# **Training on Vlogging**

1. **Background**

This course aims to equip young vloggers to have a strong videography skill in order to advocate for social causes more effectively.

1. **Required Participation and Timeline**
* *Cohort: 22–23 September 2020*
* *Follow up workshop: 29 Sept 2020*
* *3 online follow up sessions (TBC)*
1. **Selection criteria**
* Be passionate in promoting civic or political engagement
* Considering to run or currently running his/her own established vlogging platform
* Have specialty in doing vlog
* Currently responsible for developing and executing communication in the organization if possible
* Commitment to join the whole course and assignment
* Desire and commitment to implement Youth Led Innovation Project after the course
1. **Expected Results**
* Participants **formulate digital campaign** to promote their respective communication plan
* Participants are expected to implement changes and progress toward his/her platform
1. **Key Training Content**
* Understanding audience
* Distribution plan
* Define your theme
* How to engage your audience
* Storyboarding and scripting
* Interview technique
* Consent
* Equipment investment
* Shooting technique
* B-Roll
* Create your own Vblog
* Footage shorting
* Editing software

**How to submit and Deadline of the Submission៖ Send the application form via email:** **amrithchheang@ticambodia.org** **by 13 September 2020.**

**Covid-19 protocol**

• Prior to participant selection, TI-C will request applicants’ travel history for the previous 14 days. Applicants who have traveled abroad or been in quarantine within this period will not be selected as participants.

• Participants must be free of existing symptoms, such as shortness of breath, fever, and loss of smell and taste, to attend events. Participants will be screened upon arrival and their temperatures checked. Individuals with body temperatures exceeding 37.5 degrees Celsius and/or possessing the above symptoms will not be allowed to attend the events.

• Masks and disinfectants (such as alcohol spay and hand sanitizer) will be available to participants at all events.

• Mask wearing will be compulsory for all participants, TI-C staff, and venue staff for the duration of all events, with the exception of meals. The trainer will use a face shield to allow for better projection of their voice when presenting.

• All participants, TI-C staff and the trainer will be required to wash their hands before entering the venue. Should participants leave the venue, such as during breaks, they will be required to use hand sanitizer before re-entering the venue.

• Seats will be arranged at least 1.5 meters apart at long tables during all events.

• Individually-packaged meals will be served in the venue room and only available to event participants, TI-C staff and the trainer. Participants will not be required to wear masks during meals, but will eat at their tables seated at least 1.5 meters apart.

• First aid will be available in the venue.

• Safety and sanitation rules will be communicated to participants prior to the events.

**Application Form**

*Overall instruction: You can use English or Khmer to fill and answer questions in this form.*

*All information is kept strictly confidential.*

1. **Personal Information**

Full Name:

Gender:

Nationality:

Current Address:

Email Address:

Phone Number:

1. **Current Working Experience:**

Employer:

Position:

Role and Responsibility:

Period:

1. **Credentials**

Please paste a link to your portfolio which can be any communication works from your current, previous workplaces or personal work. It can be articles, vlogs, poster, online campaign, press release, statement, all of which needs to come from your own idea.

***Link: ……………………………………………………………………………………………………………………….***

1. **Academic History**

Please fill in university degree or media related courses you have attended so far

1. Degree/Course:

School/University:

Year:

1. Degree/Course:

School/University:

Year:

1. Degree/Course:

School/University:

Year:

1. **Interest and Motivation**

Tick the following course you apply for and answer at least 100 words below each questions.

1. Why do you want to attend this training?
2. How do you think the knowledge gained in this course contribute to your career path?
3. What kind of initiative you wish to do upon finishing the training? Explain what, why, how and how long the initiative is. Please extract your annual communication plan at your organization that you plan to implement with technical skills you learnt from the course.